

# Your key to success



# Log in for more value

## The gateway to your medical target group

Due to legal restrictions, some online content may only be accessed by healthcare professionals. Setting up and maintaining your own password-protected system takes a lot of time and effort, but there is an alternative: DocCheck Login.

With the DocCheck Login, you can provide healthcare professionals with access to expert information and benefit from a whole host of additional services. It features the latest analytical tools, so you can get to know your target group better and tailor your marketing activities accordingly.

There are four DocCheck Login licence versions available:



## 1. Basic

- User registration and profession verification
- User support
- Login/iFrame in six languages
- Password protection with profession check
- Online configuration of the login details in DocCheck CReAM



## 2. Economy

- All features of the Basic Licence
- Additional security through transfer of encrypted parameters
- Additional security through OAuth2 (Client Secret)
- Anonymous recognition of returning website visitors
- Routing of visitors according to profession, country and language



## 3. Business

- All features of the Basic and Economy Licences
- Transfer of personal data with the visitor's consent
- Access for company employees via email domain
- Retention of one single domain after logging in, even for multiple domains



## 4. App Login

- DocCheck Login for your iOS and Android apps

You can upgrade your DocCheck Login with these additional functions:

- **Statistics:** Detailed statistics about the login behaviour of your website visitors
- **Pool:** Online storage of the data collected using the Business licence
- **Live:** Support of your visitors via live chat



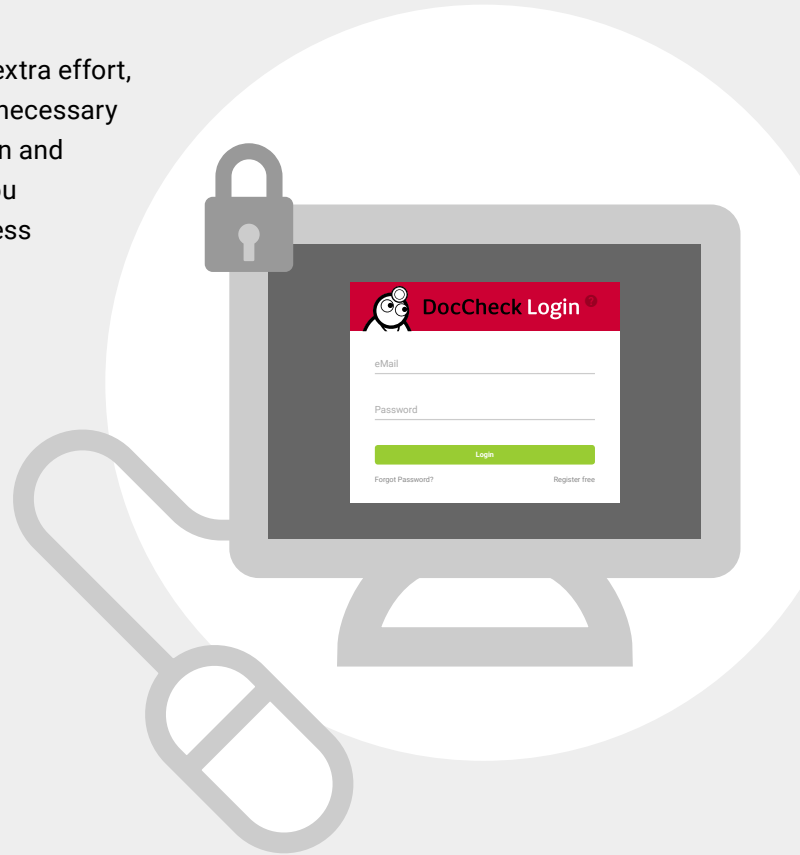
# The Basic Licence

## Free password protection for your website

Create a protected area on your website without any extra effort, costs or user administration. DocCheck supplies the necessary infrastructure for registration, professional verification and support, as well as the login form for your website. You decide which professional groups are allowed to access your website.

## The advantages

- Legislation-compliant protection
- Exclusive access
- More than 1,000,000 healthcare professionals



## DocCheck CReaM

DocCheck CReaM (<https://crm.doccheck.com>) is the online platform behind the DocCheck Login, which makes managing your login details a piece of cake:

- Create new logins for your websites
- Edit the access privileges assigned to the professions
- Get the HTML code required to integrate the login form into your website

But that's not all: DocCheck CReaM also lets you create test passwords for your website, find out about the login behaviour of your website visitors using the additional statistics function, as well as view user details with the additional pool function.

Free





# The Economy Licence

## More features, total control

The Economy Licence offers all the benefits of the Basic Licence – and much more. You'll enjoy total control in the areas of security, tracking and routing.

### Parameters and encryption

With the transfer of parameters, you can pass through additional parameters of your website (e.g. session ID) which can be validated using a checksum. So you'll enjoy greater security.

### OAuth2 (Client Secret)

OAuth2 is now part of today's security standard. With the help of a client secret, a key that is only known to your login and the authorization server, a secure login process is guaranteed. Within the the Economy or Business license, we provide you with the Client Secret during activation.

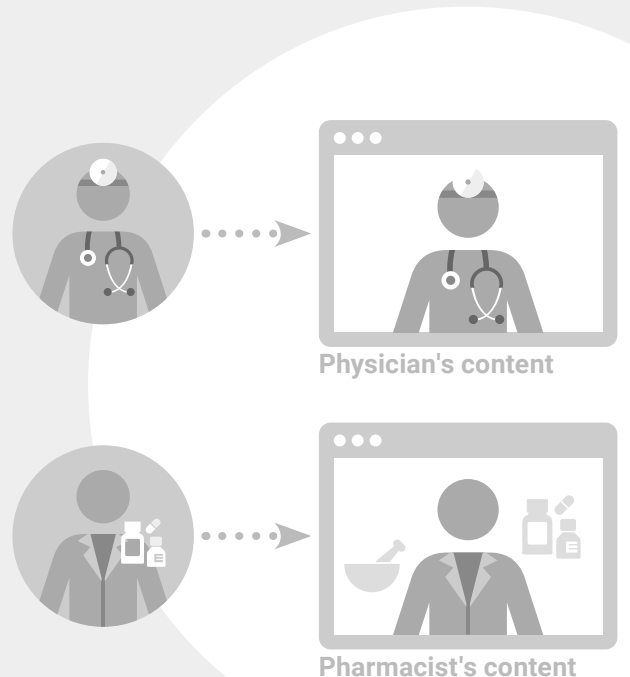


### Unique Key

Recognise your visitors anonymous when they return to your website and customise the special offers they see on your website. DocCheck assigns each visitor a unique key. This ID is appended to the URL as a GET parameter after visitors have logged in.

### Routing

Sort your users according to their profession, language or country – and direct them to different parts of your web-site. For example, after logging in, a doctor can be routed to a different page than a pharmacist would be directed to.



**€ 1,500 per calendar year**

+ € 1,200 initial set-up fee





# The Business Licence

## Exclusive access

The Business Licence contains all features of the Economy Licence. It makes it possible to gather valuable information about your website users for your CRM – plus you can also set up an exclusive user group for your employees.

## Personal

This feature is the ideal foundation for your online CRM system and for personally addressing users. When users log in for the first time, they are required to fill out an online form and agree to the forwarding of their personal data stored on DocCheck. This data is then transferred as URL parameters and can be used in your CRM system. From this point on, it is possible to identify individual users when they log in thanks to their unique key.



## Access for company employees

Competitors should not be allowed to access your websites – that's why there's an option for excluding the professional group "Pharmaceutical Industry Employees". However you can still grant access to your own staff that have a DocCheck access (e.g. employees working outside the office), using the access option for company employees. The visitor's email address domain is used to determine whether they are one of your own employees.



## Alias

Is your website available on several different domains, such as [www.indication24.com](http://www.indication24.com) and [www.indication-online.com](http://www.indication-online.com)? With Alias, visitors are always redirected to the target URL after they log in. This avoids confusion and gives visitors peace of mind.



**€ 4,500 per calendar year**

+ € 4,200 initial set-up fee





# App Login

DocCheck goes mobile – with the DocCheck Login, you can now also control which healthcare professionals are allowed to access your medical apps.

We offer three DocCheck Mobile Login versions for the operating systems iOS and Android:



## App Login Basic

- Integration of login via the framework supplied by us
- Professional group checking and filtering via DocCheck CReaM

1.– 3. app: € 700\*

4.– 6. app: € 630\*

7.– 9. app: € 560\*

+ € 250 initial set-up fee



## App Login Economy

- All elements of the Basic App Login
- Using the unique key you can recognise your users anonymously at their next visit
- Easy access for your company's employees, while at the same time excluding competitors

1.– 3. app: € 1,500\*

4.– 6. app: € 1,350\*

7.– 9. app: € 1,200\*

+ € 1,200 initial set-up fee



## App Login Business

- All elements of the Basic and Economy App Logins
- Personal data submitted following consent from the user, so that you can construct your own user database
- Easy access for your company's employees, while at the same time excluding competitors

1.– 3. app: € 4,500\*

4.– 6. app: € 4,050\*

7.– 9. app: € 3,600\*

+ € 4,200 initial set-up fee

\* Prices apply per calendar year and app.





# Additional functions

## Go all out

Want to really take it up a notch? We offer a range of additional functions to help you get even more out of your licence.



## Pool

The pool function is available in conjunction with the Business Licence. With this function, the data provided by your visitors is automatically stored in a database. You can

- view and download the data at any time online via DocCheck CReaM
- access the pool via a web service and synchronise the information with your CRM system

€ 2,500\*



## Statistics

The statistics function is a valuable addition to any login licence. It allows you to find out more about who is using your website:

- Detailed analysis of login behaviour, with statistics about the user's profession, specialisation, area of employment, and region
- Evaluation of one or more of your company's websites via DocCheck CReaM

€ 3,000\*





# Additional functions

## The pill against password weakness

Use DocCheck Live directly next to your login and thus protect your valuable leads.



## Live

### What does DocCheck Live do?

DocCheck Live is a chat that allows your customers to immediately troubleshoot problems. This means, for example, that if a customer forgets their password, it can be restored immediately via the DocCheck Live Chat.

- Forgotten access data will be replaced within minutes.
- No account yet? We verify the customer on site.

€ 3,000\*



### Isn't there a free support email!?

Of course! The processing of a support ticket, however, takes at least one working day. And in most cases it is unlikely that the customer will make a second attempt to visit your website after 24 hours. Via DC Live, we help users immediately, so they end up where you want them to be without any detours.

\* 10 user enquiries/month incl.,  
after that further costs will be incurred







# Price list

	DocCheck Login			DocCheck App Login		
	Basic	Economy	Business	Basic	Economy	Business

## Password protection features

User registration Profession check User support Login/iFrame in 6 languages	●	●	●	●	●	●
Simple password protection Login administration via CReaM	●	●	●	●	●	●
Parameter transfer Parameter encryption		●	●			
OAuth2 (Client Secret)		●	●		●	●
Unique Key		●	●		●	●
Routing (country, language, profession)		●	●		●	●
Transfer of personal user data upon consent			●			●
Domain-based access			●			●
Alias for several domains			●			

## Licence fees (per calendar year)

1.–3. login/app	€ 0	€ 1,500	€ 4,500	€ 700*	€ 1,500*	€ 4,500*
4.–6. login/app	€ 0	€ 1,350	€ 4,050	€ 630*	€ 1,350*	€ 4,050*
7.–9. login/app	€ 0	€ 1,200	€ 3,600	€ 560*	€ 1,200*	€ 3,600*
from 10. login/app	€ 0	available on request				
Initial set-up fee		€ 1,200	€ 4,200	€ 250	€ 1,200	€ 4,200

## Additional options (per calendar year)

Statistics	€ 3,000	€ 3,000	€ 3,000			
Pool for Personal feature			€ 2,500			
DocCheck Live	€ 3,000**	€ 3,000**	€ 3,000**			

The above prices refer to individual licences for use with one website with one login.  
Please contact us if you require a company wide licence (for all company websites).

All prices are in euros and do not include VAT.

\* Prices apply per calendar year and app.  
\*\* 10 user enquiries/month incl.,  
after that further costs will be incurred





## Your contact



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