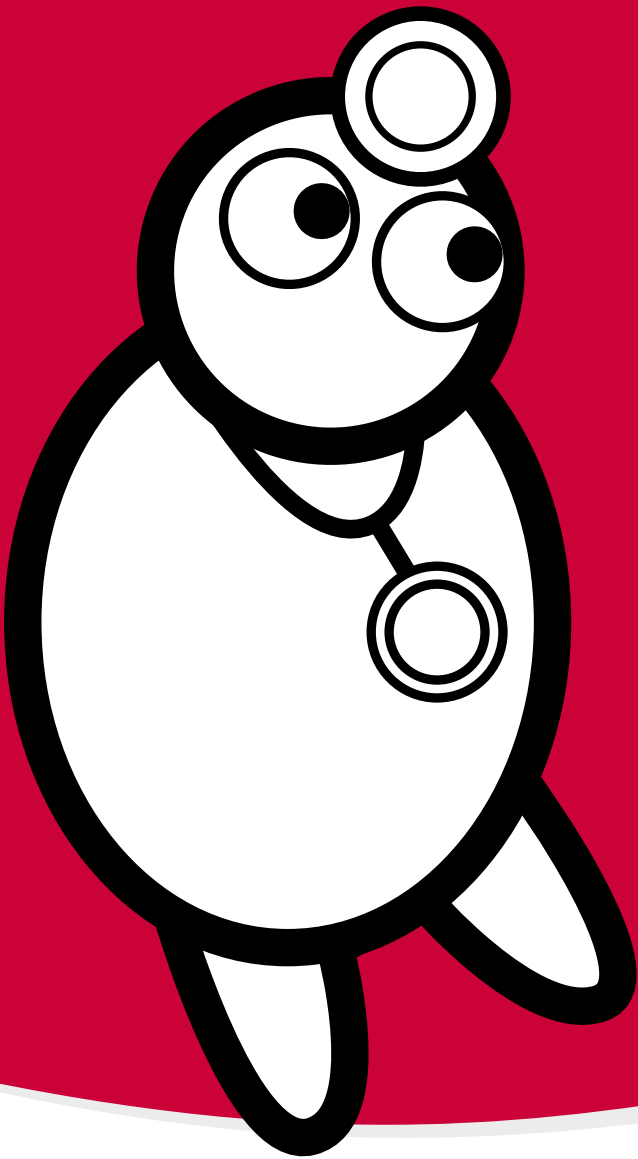


**Be inside.
Not outside.**

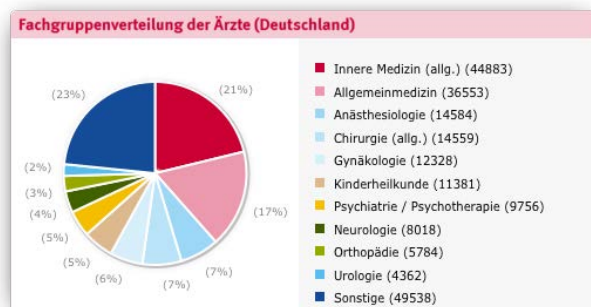
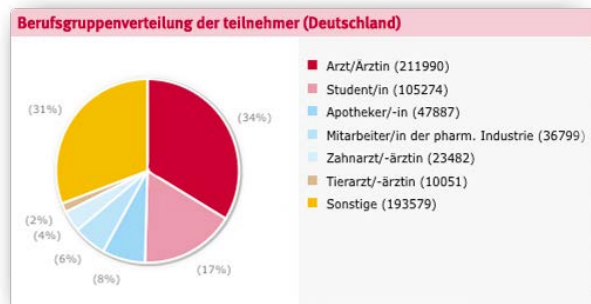
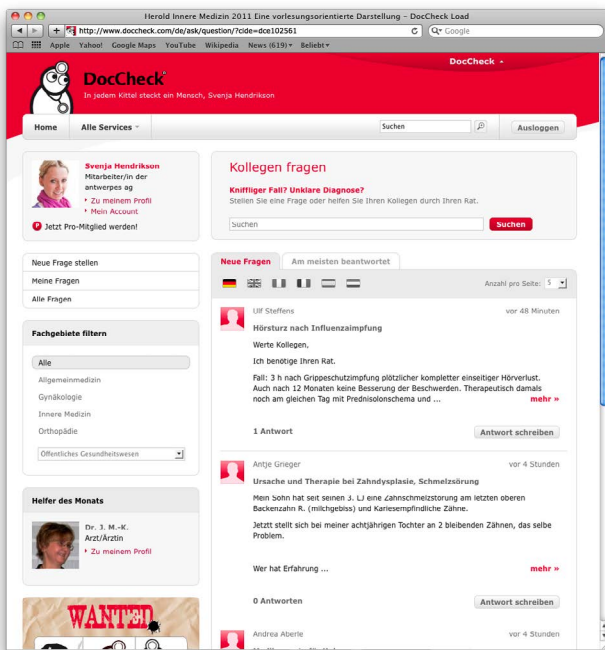


DocCheck[®] InSite

DocCheck® – the Social Medwork

Networking for improved healthcare: Facilitated access to scientific content and information exchange in the DocCheck community. DocCheck helps healthcare providers broaden their expertise and improve their daily work.

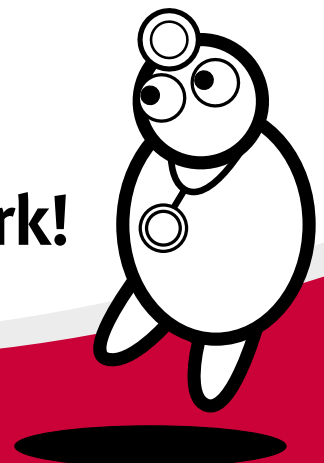
More than 860,000 registered users are already „medworking“ with DocCheck, making it the largest community for healthcare professionals in Europe. A huge forum for reaching your target audience and selling your products online. Communication and information services such as the forum „Ask a colleague“, DocCheck News or the medical channel DocCheck TV are the main focus of the social medwork.



One platform, so many possibilities:

- **Direct marketing:** Get your products, content or website in the spotlight with DocCheck News, bMail or SiteSeeing
- **eCommerce:** Sell your products and content with DocCheck – on DocCheck Load, DocCheck Shop or DocCheck Apps
- **Research:** Get the most out of your product – with clinical studies or market research
- **Social media:** Present yourself in the DocCheck Community – with DocCheck InSite

Let's medwork!



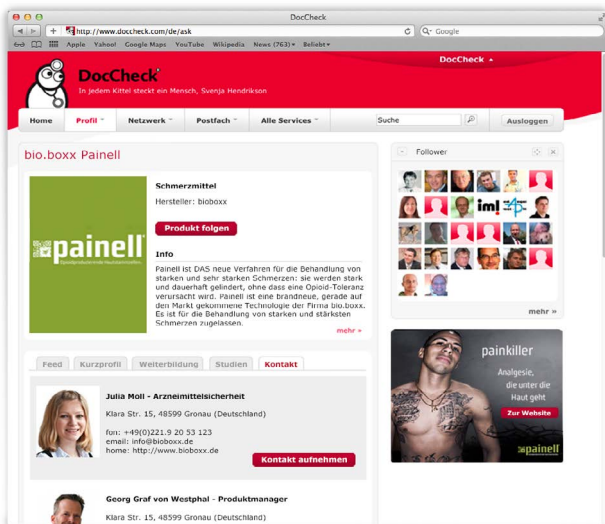
Damn close to the target group

You have a beautiful website with lots of interesting information about your products. With great services such as research and continuing education. With current news and a regular newsletter. The problem: no one goes there.

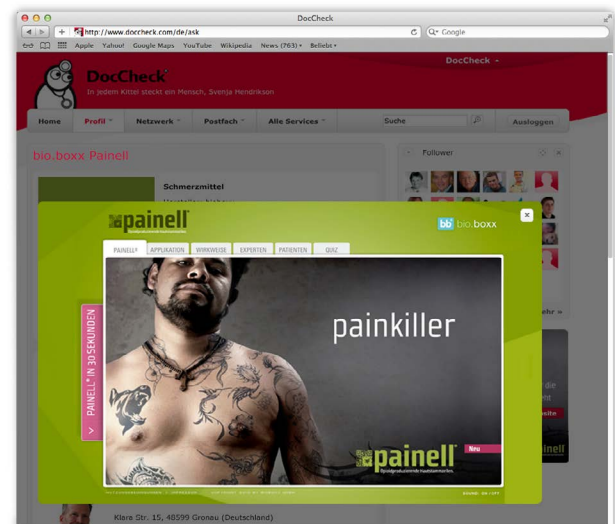
Even the most attractive looking website does not guarantee that it reaches the right target group. So why wait until the physician comes to you? Turn the tables – with DocCheck InSite.

Click on to InSite

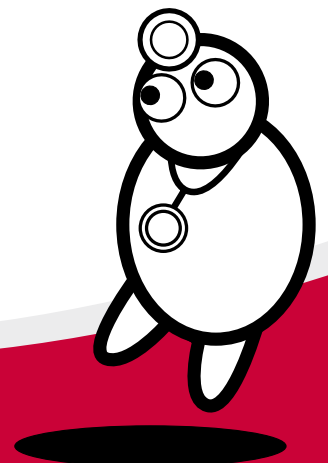
DocCheck InSite is your business card for the DocCheck Community. Right up alongside the doctor – by addressing the desired professional groups in a target-specific manner, you reach about 172,000 doctors and pharmacists. Take the opportunity to exchange information vis à vis!



Right where it belongs:
Your InSite in our community



A picture is worth a thousand words.
Integrate photos and videos!



The InSite way: Make it easy.

The DocCheck InSite way is simple and fast – whether for companies, products or indications. In a few quick minutes, a microsite is created that can be filled and managed by you individually – and your own InSite is born.

As special features:

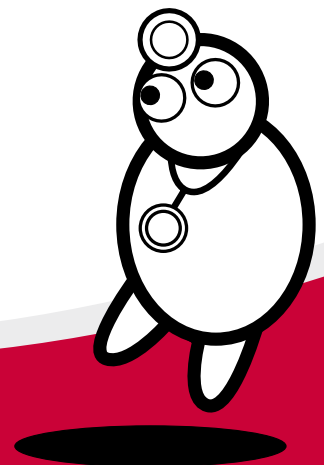
- Users can „follow“ your site. As a follower, they are automatically informed about each update to your InSite.
- By using the „feed“ you can easily stay in touch with your target audience.
- Comment fields offer a fast response.
- DocCheck InSite is free!

Microsite with mega options

We also offer quite special features that can be combined according to desire and budget. For example:

- Marketing for your InSite: Use the various channels at DocCheck in order to showcase your new InSite. Comfortable, fast and target group-specific
- Mini-polls: Let your target group vote on your topics. Respondents instantly view the results of your survey
- Integration of a SAE reporting form, which includes being automatically sent to Drug Safety

Has it clicked now for you? We look forward to seeing you!



**You still have questions?
I'm happy to answer you!**



Stefanie Bartsch

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